

CITY OF HORSESHOE BAY
CITY COUNCIL WORKSHOP MEETING
MINUTES

January 12, 2016

The City Council of the City of Horseshoe Bay held a Public Meeting at City Hall, January 12, 2016 beginning at 1:00 p.m. in accordance with duly posted notice of said meeting with the following members present:

Stephen T. Jordan, Mayor
Craig Haydon, Mayor Pro Tem
Cynthia Clinesmith, Council Member
Jerry Gray, Council Member
Reagan Lambert, Council Member
David Pope, Council Member

The posted agenda for this meeting is made a part of these minutes by attachment and the minutes are herewith recorded in the order the agenda items were considered with the agenda subject and item number shown preceding the applicable paragraph.

1. Call the Meeting to Order and Establish a Quorum: Mayor Jordan called the meeting to order at 1:00 p.m. with a quorum present and reported that the Council had held a workshop that morning and he hoped the members of the LRPAC heard some of the issues that the City would be dealing with and said the Committee's input would be welcomed.
2. Discuss Progress and Future Plans with Long Range Planning Advisory Committee: Committee Chairman, Jim Long, introduced members of the committee in attendance. They were Lynette Morrison, John Bird, Buddy Nichols, Forrest Colvin, Larry Stahl and Ted Hess. Mr. Long reviewed the reasons for creation of the committee in March 2015. He said they held their first organizational meeting on April 1 and began the process they would use to begin generating their "Comprehensive Plan". Mr. Long said they started with a blank piece of paper and spent a great deal of time on how they would complete their goal. He explained they researched the functions of each City department, a history of HSB development prior to and after incorporation, the role of The Resort relative to the City, the role the Declarations and Reservations in limiting City authority, impact on land use and construction, maintenance, etc., the role of the Maintenance Fund and the role and authority of the eleven different POAs in HSB. They further researched the City ordinances, the profile of planning and zoning and its' authority, the profile of the HSB population, the socio-economic factors affecting HSB and that of the population. Mr. Long said they researched the previous HSB Comprehensive Plan and they read a number of other cities comprehensive plans to determine what format to use and what content it should have. He said this was a very time consuming project but at the end of that research they came up with a planning process that would guide them start to finish through the project which they would periodically review to see if changes should be made. Mr. Long said the committee had spent about 797 hours on this project to date, held 14 formal meetings in 2015 totaling approximately 460 hours, an additional 250 hours in study, research and writing not in meetings by individuals in sub committees and something over 80 in stakeholder interviews.

Mr. Long reported the committee then proceeded with the SWOT analysis (strengths, weaknesses, opportunities, threats) of the City. The committee determined 36 strengths, 52 weaknesses, 38 opportunities and 16 threats for a total of 145 separate issues identified. He said they developed an outline of goals for the City based on these which came down to 51 goals from the 145 issues which in turn were separated into seven different categories which would be explored all the way to the end of the Plan. These were land use; economic sustainability; community facilities and programs; infrastructure and technology; services to the residents; image and identity; and environmental concerns. Mr. Long said they then conducted 54 stakeholder interviews to find out what they thought. Next, they took those interviews and melded them into their goals. He said from subjective reading of these the most common across the board responses were internet speed, how important it was to maintain and improve the infrastructure the City has to date, to make sure to give full support to police, fire and EMS and good planning for water. Also, there was much demand for recreational facilities open to all residents due to inadequate recreational facilities for people that are not members of the Resort. There was a significant amount of interest in libraries and forming a historical society. Mr. Long reported it was also very important to monitor and encourage corporate development of service businesses along Hwy 2147, hopefully with focus on additional restaurants. He added there was the overall concern for the success of the Resort.

Mr. Long said the next step would be a survey to all the residents of Horseshoe Bay that would be done with a program called Survey Monkey. He said once they received those results they would be folded into the goals so they would consistently be updated as they work their way through the process. Mr. Long then gave the Council a preview of the format of the final report they would submit to the Council. He said they were in the process of hiring a consultant but were experiencing some delay due to lack of interest because it is such a small project. Mr. Long said they plan to conduct open houses for residents, create actions from their goals and at that point in time they hope to submit a draft to the consultant or editor who would edit the final report to insure that it flows smoothly from beginning to end. This would then be reviewed by the complete committee and needed changes made then submitted to Council for information and approval.

Mr. Long said their timeline had a completion date of March 31; however, they now believe it would be June. Mayor Jordan encouraged the committee to come to the Council for feedback or guidance if they needed it. Mr. Long said the critical item currently was to solve the consultant issue since they had hoped to have the information regarding cost, etc. ready for this meeting. Council Member Gray commented that due to the importance of high-speed internet in the City that it might be important for the City to participate in some kind of funding with a high-speed provider to get distribution in this area and he asked that the committee include just how critical and what is the timeline attached to that criticalness. Mr. Long said they had done a great deal of research on this and it would be included. Council Member Clinesmith asked Mayor Jordan if there would be an internal needs assessment to go along with this. She said this question would be for the Mayor and Stan so the Council can look at it and know what they are anticipating. Stan reported that the infrastructure and some general fund items such as the street project are all planned out so all that is done. Council Member Clinesmith would like to see it all pulled together in a document, she stated she wanted to see the needs assessment for each department. Stan said with a city this size it would probably be one page to reference cash flow or five year capital. He said the departments aren't large enough to have a large needs assessment. Stan said the largest needs assessment in the general fund is the fire trucks. Mayor Jordan said he thought it was important that whatever the staff comes back to the Council with in terms of needs that the

Council would then want to incorporate that with the City's plans and include it in a checklist as they go forward in making sure it is keeping with the Long Range Planning Advisory Committee recommendation to the Council. Mayor Jordan said that the Council had not had that in the past and now he believed it was time to pull things together and focus on those particular things the community would like to see. Mr. Long said they would also recommend periodic reviews of where the City was in terms of the Plan. The Council complimented the LRPAC on their work to this point.

3. Adjournment: Mayor Pro Tem Haydon made a motion to adjourn at 12:08 p.m. The motion was seconded by Council Member Pope. The motion passed unanimously (5-0).

APPROVED this 16th day of February, 2016.

CITY OF HORSESHOE BAY, TEXAS


Stephen T. Jordan, Mayor

ATTEST:


Teresa L. Moore, City Secretary

